

curriculumvitae

JANESCREATIVE™

BRIANNE JANES

GRAPHIC DESIGNER

VISUAL COMMUNICATIONS SPECIALIST

RESULT ORIENTED CREATIVELY DRIVEN
HIGHLY PROFICIENT
MULTI-FACETED DESIGNER
ADS BROCHURES IDENTITY EMAIL MARKETING
BOLD CLEAN PROFESSIONAL
REACTIVE INTERACTIVE
BILLBOARDS PRODUCT CATALOGS LOGOS PUBLICATION
REDESIGN EXHIBIT GRAPHICS PACKAGING MARKETING
AWARD-WINNING
HARD-WORKING

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introduction

I have been working as a professional creative for the past sixteen years, presently as a freelance graphic designer.

As an independent designer, my other responsibilities include maintaining client accounts, cultivating new business, researching and handling vendors, and fulfilling each project's development from start to finish including prepress production requirements. I have gained experience in balancing the visual and creative aspects of design, with the administrative and business duties, through my day-to-day freelance work.

My previous work environments have ranged from small boutique firms to a larger international corporation, so I have experienced the philosophies and approaches of both ends of the spectrum. I have learned versatility when developing creative design solutions, and the time management skills necessary to handle a business environment structured on strict

deadlines. I am comfortable working alone or in a team atmosphere, and thrive in creative collaboration.

Between my design experience and Fine Arts background, I have cultivated an eye for detail, simplicity of form, and creative standards based on the importance of consistency, clarity and innovation and always with the clients best interest and particular demographic in mind.

Colleagues and superiors describe me as highly creative, very personable, produce consistent quality design while working well under pressure. I am an excellent conceptual thinker and can quickly offer alternative ideas. I am looking for a position that offers the opportunity to be creative both alone, and in concert with other creative persons, telecommuting or in a well-balanced work environment. I enjoy creatively challenging situations, pleasing clients and co-workers alike.

education background

Art Institute of Colorado 1999 Graduate

Applied fine art and design major concentrating on graphic design at the Art Institute of Colorado in Denver. Received an Associate of Applied Science Degree in 1999, graduating with a 3.65 GPA. I maintained a Dean's list stature 5 out of the 7 quarters.

skills

NOTEWORTHY: Selected to be a part of Design Corps of Santa Fe with Bad Dog Design Firm. An exclusive alliance of visual communication professionals.

Currently have international clients spanning over a 10 year relationship.

Senior freelance designer for Bad Dog Design Firm, Santa Fe, NM.

Ongoing judge for the AFCP's National Annual Trade Awards, for ad layout and design.

RMO's Luxi II Brochure won two Special Judge's Awards for Best Overall Design at the 2005 PRIDE Awards. The competition was sponsored by the Mountain States Printing and Imaging Association, Colorado, Wyoming and New Mexico printers.

Selected to design materials for the US Special Olympics Team, 2007

Published designs in international and national publications.

Designed masthead, style book and all editorial and advertising layouts for quarterly magazine, "Distinctly Montana"

tools

ADOBE ILLUSTRATOR | ADOBE PHOTOSHOP | ADOBE INDESIGN | CAMTASIA | WORD
POWERPOINT | EXCEL | SEVERAL EMAIL MARKETING PLATFORMS | WIX
CURRENTLY LEARNING WORDPRESS

relevant experience

Freelance: AFCP
Association of Free Community Papers, Liverpool, NY
1999-2012

The AFCP is a fast-growing national free newspaper association. For AFCP, I design most of the promotional materials needed for the annual conference held every year including logos, conference brochures, ads, web, signage and conference take-aways. I also have designed INK's media kit, AFCP's membership brochures, annual report and INK Magazine template.

Art Director: PrivaPlan Associates, Santa Fe, NM
2010 - current

PrivaPlan specializes in HIPAA privacy and security. Just one year ago PrivaPlan no branding as a company and were growing very fast among the healthcare industry. David Ginsberg brought me on the team to help develop and market his company on a part-time basis.

Consultant & Designer: Sadler & Dorchester, Denver, CO
2006-2008

Sadler & Dorchester is a Denver-based marketing and advertising agency that focuses on all facets of advertising, media planning and buying, campaign management and internal marketing.

I worked directly with their Senior Art Director and helped brainstorm new creative directions for their clients. I also was contracted to design print materials and also help in production when needed.

relevant experience (cont'd)

Creative Director: **RMO, INC, Denver, CO**
In-house International director
1999 - 2006

RMO is a supplier and manufacturer of orthodontic products with 3 subsidiaries and over 40 distributors world-wide. As the primary in-house graphic designer/art director I am responsible for the art direction and the design of all the print materials the company needs. Other responsibilities include: scheduling and placing national and international advertising, accommodating RMO's world-wide dealers to fulfill their graphic needs, and oversee the company's web redesign making sure it is in compliance with current corporate identity standards. Working directly with product engineers developing product identity and also completing yearly catalog that featured over 30,000 products.

Freelance Designer: **Bad Dog Design, Santa Fe, NM**
Ad Agency
2011-current

Bad Dog Design is one of Santa Fe's premier design firms offering the full gamut of visual communication and marketing. I have been fortunate to collaborate with the firm's team and lead a few of their most prominent accounts, focusing mostly on identity and branding. This year, I acquired the redesign of the Los Alamos Concert Association's season materials.

other:

The Fine Artist:

“Beauty invites us to build bridges and make connections between the senses and the soul, between contemplation and expression, between ourselves and the world.”

I love the land that surrounds us. Much of our experience is dictated on our environment. I have found great happiness honoring the land itself thorough oil.



